



September 2017

Dear Mountainside Families:

On behalf of the Mountainside NJ PTO Executive Board, we hope that you had a wonderful summer and would like to welcome you back to a new school year – our first as a PTO! We thank you in advance for your continued support with volunteering to plan and execute our many successful events throughout the school year! They would not be possible without your help. We would like to encourage all families to join the PTO! Your membership and volunteer efforts are critical to the PTO's success and ability to continue supporting our schools.

- The PTO provides funding for field trips and student assemblies at all grade levels.
- We will continue to offer the successful programs that you have come to enjoy throughout the years including the Back to School Ice Cream Social, Fall Festival, Holiday Shoppe, Bingo Night, Library Bunch, Red Ribbon Week, Scholastic Book Fairs, School Supply Sale, Box Tops for Education, and our annual Spring Fundraiser.

NEW FOR THE 2017-2018 SCHOOL YEAR

PTO ONLINE ANNUAL REGISTRATION AND STUDENT DIRECTORY AUTHORIZATION

We are pleased to introduce our new website, <https://mountainsidenjpto.ptoffice.com>, which will streamline our annual membership registration and also serve as a collective resource for volunteer sign ups, upcoming events and fundraisers, etc. **Registration, Student Directory Authorization, and the collection of dues, party money, and direct contributions will be conducted online.** Families must renew their memberships annually.

Please register by September 13th, and detailed instructions are available online via the Forms section of our website for both registration and the payment process. The case-sensitive password is:
msidenjPTO2017

Membership entitles you to be a voting member of the PTO and receive one print copy of the PTO Handbook and Student Directory per address. **The cost is \$7 for EACH parent or guardian.**

Party Money is collected from parents and guardians to provide funds for in-school Halloween and Holiday celebrations. Volunteer class parents shop, bake, serve, and plan activities for these parties, and party funds are used to support these celebrations. **The cost is \$10 for EACH student (mandatory please).**

Direct Contributions eliminate the need for many fundraisers, and 100% of the money directly benefits our children. Based upon the results of past years as well as parent feedback, this structure remains a success, and we will continue it again this year with a request of **\$25 for EACH student**. If you wish to contribute additional money, you will be noted as a *Silver, Gold, or Platinum Donor* in our Student Directory. We hope that you appreciate our efforts to streamline our fundraising and will continue to make this direct contribution initiative a successful one! Please note financial assistance is available.

Please check with your employers for possible direct contribution matching programs! Last year we secured additional funding towards our direct contribution campaign through member employers.

Again, welcome back and please keep a look out for postings in the ELFF and E-alerts reminding you of upcoming events. We welcome any questions and/or suggestions and look forward to a great year!

Thank you!

Dana Liloia
PTO President

Susanne Filler
PTO Executive Vice President